



## **The world's best guitar sounds for \$149, guitar included.**

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### **Sound design pioneer, Doug Morton, of Qup Arts producing guitar sounds and music for the “You Rock Guitar”**



Irvine, CA – May, 2009 – Inspired Instruments, Inc. is proud to announce that prestigious sound designer and composer, Doug Morton has agreed to produce the sounds and music for its breakthrough new product, the **You Rock Guitar**. The You Rock Guitar will include custom internal sounds, including such classics and Les Pauls', Stratocasters, Telecasters, Hamer's, ES335's, Washburn Acoustics, 12 Strings, and some metal and grunge and punk guitars that will melt the paint off your walls. Morton states, “We're putting in about 20 grand worth of guitars in this thing, its a game changer, its rock and roll.”

The You Rock Guitar, is not just a controller for such hit games as Rock Band and Guitar Hero, but it's separates the rockers from the wanna-be's because it is also a fully functional live performance instrument. It has both stereo mini-out for use with an iPod and ¼ hi-impedance output for plugging right into your guitar amp or mixer.

#### **The world's best guitar sounds included**

Morton has promised realistic acoustic guitars ranging from Punk grunge to screaming Les Paul leads as well as nylon, steel and 12 strings, but Doug's specialty is outrageous electric guitars. “They called it You Rock Guitar, that was the mission. This has been an outrageous project starting with the sampling sessions to modeling the sounds and recording the loops to spec. The only problem is it all sounds so cool, I spend way too much time playing once I get a great sound, and hey, I got a deadline!”

### **Never Needs Tuning plus Open Tuning Presets**

The You Rock Guitar doesn't need a robot to keep it in tune; in fact, you never need to tune the You Rock Guitar at all! But don't think that limits the number of possible alternative tunings. Morton is also committed to working with Inspired President, Cliff Elion to format all of the classic tunings that everyone wants: Drop D, Open E Major, Open G, and more. Because of the flexibility we had to pay extra care to the tuning of each note on each string.

### **The Chord Progressions That Changed the World and the “You Rock Mode”**

Every new guitar player needs to learn and play some basic chord progressions so they can jam with their friends. Start with just two chords then three chords and then on to the major blues in 12 and 16 bars. And if that's not cool enough, how about “You Rock Mode” where you can run your fingers up and down the frets without ever making a mistake. Learn the solo and pentatonic modes by playing, not studying some dry charts. This mode lets you play like a real rock star with the background tracks blazing away. Have Fun, Rock will happen.

According to Kevin Kent, CEO of Inspired Instruments “Doug and I first worked together almost 25 years ago. His work and quality speaks for itself, and when you get your hands on a You Rock Guitar and just play the sounds and music, you just may forget that you bought a real electric guitar that doubles as a game controller. This instrument will take you and your family to new levels of music entertainment.

Kent, goes on to say “Having Doug produce the sound library and music says one thing about the You Rock Guitar... it will rock. He is a good friend and at the top of his game, there is no better person in the world to develop these sounds.” To hear just a few of the guitars and You Rock sound loops:

[http://www.yourockguitar.com/category/sound\\_library/](http://www.yourockguitar.com/category/sound_library/)

### **About Inspired Instruments**

Inspired Instruments is dedicated to providing customers with innovation at every opportunity, real music for real gamers. You Rock Guitar is the registered trademark of Inspired Instruments, Inc. “Have Fun, Rock Will Happen”

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